



# MEDIA KIT

Social Gerontologist.  
Award-Winning Educator.  
Dementia Authority.  
Author.

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DR. MACIE SMITH

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# ABOUT DR. MACIE SMITH



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Dr. Macie P. Smith is a Licensed Gerontology Social Worker, Guardian Ad Litem, an awardwinning Alzheimer's and Dementia educator and author with over 20 years of experience working with aging and vulnerable populations in South Carolina. Dr. Smith earned her Doctorate from Nova Southeastern University and has published professional articles in reputable journals to include *The Gerontologist*. In addition, Dr. Smith is a college professor and subject matter expert focusing her talents in the areas of health care, health administration, social sciences, and public health. She is the owner of Diversified Training Consultants Group, a Geriatric Care Management Group, and the author of *A Dementia Caregiver's Guide to Care*.

Dr. Smith has received national and international recognition for her work on dementia, Alzheimer's disease, and family caregiving related causes. She has educated, trained, and provided caregiver coaching to 5,000+ family caregivers and health care practitioners across the US on accessing long term care support services, caring for persons living with dementia and/or cognitive impairment, and coordinating quality care within aging and underserved communities.

Dr. Smith has been recognized as a Top 20 Under 40 leader by the South Carolina Black Pages magazine for her work as a community leader and industry change agent.

Dr. Smith has been featured on local, state, and regional television and radio shows. In all that Dr. Smith does, she ensures to empower women to age on purpose -- mind, body, and spirit.

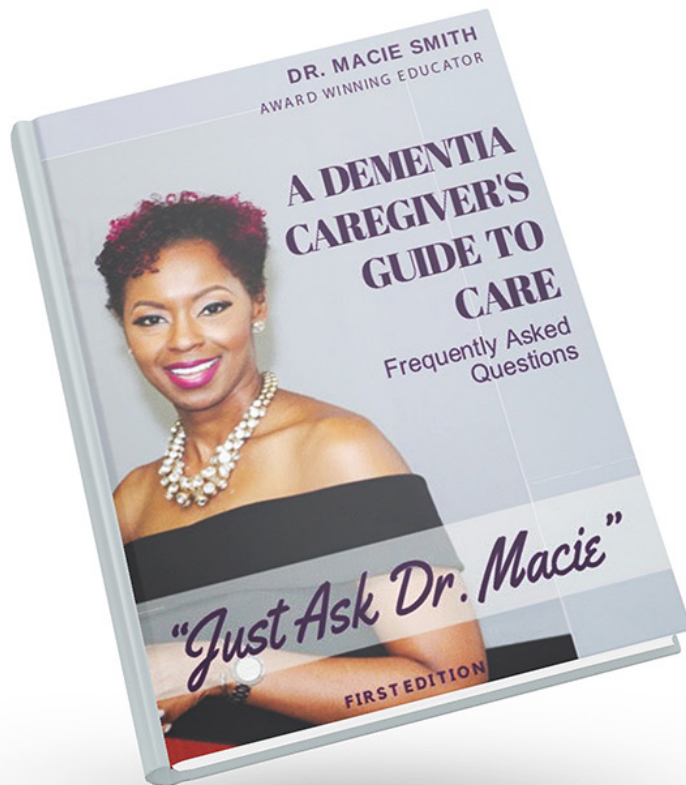
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# AUTHOR DR. MACIE SMITH

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*Alzheimer's and dementia have been characterized as persistent, relentless, and undeniably an unforgiving disease. But we too are just as persistent and relentless.*



What you will find in this 32-page interactive guidebook are Dr. Smith's unique responses to typical questions caregivers find themselves asking over and over again. Questions range from the treatment of Alzheimer's to getting your loved one to drink water. You will be happy to know that Dr. Smith's approach to responding to caregivers' questions is through real world experiences both personally and professionally. Real talk for real people with real concerns. Let's combat dementia, together.

*"Macie has a unique way of supporting caregivers through real world scenarios and practical guidance. I've seen her make the challenge much more manageable for many at the end of their ropes. If you need a basic starting position for dementia care, this book is for you."*

*--Leeza Gibbons, Emmy Winning TV Host & Best Selling Author*

AVAILABLE AT 

# MEDIA

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AS SEEN ON



FEATURED IN:

- The State Newspaper
- The Carolina Panorama Newspaper
- All About Seniors Magazine
- Social Work Advocates Magazine
- Voyage ATL Magazine

and much more...

# CAREGIVER COACH

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Dr. Smith is the CEO of Diversified Training Consultants Group (DTC), a geriatric care management business based out of Columbia, SC. The mission of the DTC Group is to educate the minds of those who care for yours. In her role at the DTC Group, Dr. Smith provides individual and group coaching to family caregivers, professional caregivers/direct support staff, and allied health professionals. The coaching sessions assist families and professionals better prepare for the caregiving journey that lies ahead.

Currently in the US, there are more than 65 million family caregivers providing billions of hours of unpaid care underscoring the need for support for family caregivers and for professionals working with senior and caregiving populations.

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## KEYNOTE SPEAKER

Dr. Smith has had the privilege of speaking across the US to large and small groups of family caregivers, allied health professionals, attorneys, medical practitioners, hospital administrators, faith leaders, and elected officials, to name a few. Dr. Smith's 20 years of experience has afforded her the opportunity to speak abroad in Dubai where she would focus on Alzheimer's care across the journey. She's also landed celebrity endorsement because of her passion and her unmatched training abilities. Dr. Smith's motto is to educate, not to impress. Her outcomes-oriented and solutions-focused mentality has revealed numerous success stories throughout her career. 

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## T E S T I M O N I A L S

*Dr. Macie's extensive knowledge and skills working with families impacted by dementia goes unmatched. Her beside side manners are personal and professional and she is results oriented.*

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*Dynamic Speaker, Great Personality, Very knowledgeable, fantastic advocate of the Social Work profession. Always feel inspired when in her presence.*

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*In the short time I've been acquainted with Dr. Smith she has added tremendous value to my understanding and appreciation for the deeply complexities of those living directly & indirectly with the devastating diseases which are inclusive of dementia and other faulty inhibiting illnesses. Kudos to her and her team for their commitment to educate the need for greater compassion and funding for research and future cures.*

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# CONNECT WITH DR. MACIE



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Advocate. Encourager. Educator.